

shake it up

NEWSLETTER

Shake It Up Monthly Newsletter—Issue 5

January 2017

Top stories in this newsletter



Market Your Program



Grow Your Audience



Shake It Up Summit



Green Beans Galore

Market Your Program



Coming soon to a school near you, each pledge school will receive two Shake It Up posters and two clings for use in your schools. You can use the clings on your serving line to highlight Shake It Up menu items.

Check out the [Sharing Corner!](#) And remember to [tell us](#) how you are Shaking It Up!

Grow your Audience—Videos for Stakeholders



Shake It Up videos for Students, Principals and All Stakeholders are now available for download on our website. The videos were created in partnership with the Georgia Sports Hall of Fame. They provide a snap shot of Shake It Up to build excitement for the initiative.

- [Students](#)
- [Principals](#)
- [All Stakeholders](#)

Additional marketing materials are also available on our [website](#).

[Decide how](#) you are going to use these videos and get your school excited to Shake It Up.

Shake It Up Summit



We had our second Shake It Up Summit in January, hosted by Putnam County. The goal was to develop tasty vegetable recipes using our Shake It Up [Seasoning blends](#). The summit was a HUGE success, we tested 23 different recipes using 5 different vegetables and the result is 12 Tasty Recipes to share. This month we are releasing the new green bean recipes. Stay tuned for more of our favorites in the next few months.

Green Beans Galore



Wondering what to do with green beans? We have you covered! Here are the favorite green bean [recipes](#) tested by Putnam County High School students;

- Frozen Green Beans—
 - [Sautéed Green Beans with Onions](#)
 - [Cajun Oven Roasted Green Beans](#)
- Canned Green Beans—[Long Cook Green Beans](#)

Shake It Up in School Nutrition is a state-wide initiative to **enhance** the flavor of school meals and **improve** the perception of Georgia School Nutrition Programs.

Each month we will release a [training video](#), [recipes](#) and [success stories](#).

This institution is an equal opportunity provider.