

## CTE/Counseling/WBL Advisory Council Minutes November 15, 2016

Fayette County

Career & Technical Advisory Council - K-12 Advisement & YAP/Work-Based Learning

November 15, 2016

Meeting Minutes

Attendees:

Mr. Phil Mallon

Dr. Kevin Demmitt

Mr. Drew Todd

Mr. Mike Britt

Mrs. Marci Hanson

Mr. Doug Bates

Mrs. Melanie Duncan

Mrs. Lisa Collins

Mrs. Lakisha Bonner

Mrs. Virginia Gibbs

Mrs. Collins welcomed the advisory council members and called the meeting to order. She referenced the agenda for today including brief industry and CTE updates followed by the opportunity to hear Superintendent Dr. Jody Barrow's State of the School's address followed by a presentation by Jamie Jordan from the Governor's High Demand Career Initiative. The advisory meeting will conclude with a local industry panel discussing their workforce opportunities and challenges.

Mrs. Collins asked the council members to introduce themselves and the company or organization they represent.

She invited the Industry advisory members to provide updates or insights into current advances and challenges in their industry or business.

### Industry Updates

Mr. Bates gave an overview of his recent engagement with the Sandy Creek marketing and business teachers and students. He related how his encouragement to students to know the 4 P's of Marketing for their businesses brought nods from the teachers who had been teaching those concepts previously. It was a good example of how industry involvement with the student's projects can underscore the relevance in business practices.

Mr. Mallon shared that GIS mapping is a critical competency in the engineering area and encouraged the schools to introduce students to the concepts. Mrs. Gibbs added that the WBL intern who is working with the Fayette County Environmental Services department is having a chance to learn about GIS in her internship.

Mr. Britt shared .....

Mrs. Hanson shared how the 4 year collaborative efforts between Piedmont Fayette Hospital and FCBOE staff are producing great dividends. For example, in the Patient Care Fundamentals MOWR class, SCTC requires more clinical hours than the state requires at a nursing home, so the students will be able to spend 8 hours at PFH doing rotations in the coming weeks. When they complete their course this semester, they can take the CNA exam and go into WBL where Mrs. Hanson and Mrs. Gibbs are working to connect many with internships at PFH. She also related the hospital's donations of hospital beds to the COI and schools so students have good equipment to work with in their classrooms.

Mrs. Collins gave a brief update on CTE/Counseling and Career Advisement and WBL activities. STEAM teachers took tours of local industry during the summer and then MS/HS engineering teachers toured two manufacturing facilities this fall. In all of the tours the teachers met industry leaders and saw state of the art equipment and processes. They also learned about corporate cultures and heard about workforce needs and opportunities.

Mrs. Collins wrapped up this portion of the meeting by thanking the group for their input and suggesting the group move to the auditorium for Dr. Barrow's presentation, followed by the info on the High Demand Career Initiative and the industry panel.

Dr. Barrow gave a State of the Schools Address highlighting the many positive results happening across the school system. .

Jamie Jordan gave a presentation on the High Demand Career Initiative. He highlighted business challenges and opportunities across the state including the aging workforce; the need for STEM introduction at earlier ages; skilled trade workforce shortage; employability skills gap; need for additional internships, etc.

Mr. Jordan then moderated a panel discussion with the following Industry leaders:

Stephen Childs - Panasonic Automotive Systems of America

Ken Takamura - TDK Components

Holly Burgess - Piedmont Fayette Hospital

Bill Torris - Gerresheimer Medical Systems

A consistent theme from the panelists was the many local job opportunities that are available and the significant need for technically competent workers with good employability skills.

The panel answered various questions from the audience.

Meeting was adjourned.